



Submission Guidelines:

Submission to *FORM: artistic independence* is open to any visual artist living within 100 miles of Atlanta, GA. This includes painters, photographers, sculptors, performance artists, street artists, graphic designers, and more. Virtually anything that can be artistically represented in a book is open for selection. The following stipulations apply:

- Artists either must be in possession of complete, original works at time of application OR have Hi-Definition images of the artwork archived digitally. We will need clear, hi-res images that are 300 dpi.
- All artwork submitted must be created within the past three years
- WE Design Atlanta reserves the right to make final selection of all submissions and will edit images and statements in accordance to the publication layout.

Artists selected for publication will be notified on October 3, 2011. Selected artists will receive all credit for submitted works, and if your submission is not chosen for publication, it will not be catalogued or used for any other purpose by WE Design Atlanta.

Funding

This year WE Design Atlanta aims to publish *FORM: artistic independence 2011* at absolutely no cost to the artists selected for publication, and we have established a Kickstarter fund with a goal of \$5,000 to cover publication and promotion of the book. The more money we raise, the more copies of FORM: 2011 we are able to publish. In order to reach this goal, we are asking you, the artist to help spread the word about our funding goal using social media, word of mouth and any other creative ways you can think up.

If our funding goal is not met, selected artists will be responsible for the cost of publication, as in past editions of *FORM: artistic independence*. WE Design Atlanta will choose up to 10 of your submissions for publication, and will provide a suggested page layout. Each page in the book costs \$25, and artists decide how many pages they want to pay for. In that case, payment must be submitted via PayPal to form@wedesignatlanta.org

How to Submit Your Work:

1. Complete this PDF application by typing directly into the document and saving the PDF.
2. Gather all your digital art files (properly named) and this PDF into one folder on your computer.
3. Please ZIP these files together and name the compressed file your first and last name.

Windows: Locate the folder that you want to compress.

- Right-click the folder, point to **Send To**, and then click **Compressed (zipped) Folder**.
- A new compressed folder is created. To rename it, right-click the folder, click **Rename**, and then type the new name.
- Name the zipped file your first and last name, (i.e. JohnDoe.zip, or AlecBaldwin.zip)

Mac: Open Finder on your Mac and locate the folder that you want to zip.

- Right-click your highlighted folder and select **Compress** to launch Archive Utility.
- A new compressed file is created. To rename it, click the file to highlight it, then click the file's title. The file's title should be highlighted; type the new name and make sure the '.zip' suffix is still there.
- **Name the zipped file your first and last name, (i.e. JohnDoe.zip, or AlecBaldwin.zip)**

4. Visit <http://dropitto.me/wedesignatlanta> and use the password **wedesignatlanta11** to log in. On the next screen, use the file browser to locate and select the zip file you created in step 3. Press the orange UPLOAD button to begin the process of sending your files to us.

***NOTE: FILES THAT ARE NOT NAMED CORRECTLY WILL NOT BE CONSIDERED**



FIRST NAME

LAST NAME

PHONE NUMBER

ADDRESS

EMAIL

DATE OF BIRTH (this information will not be shared)

HOW DID YOU HEAR ABOUT *FORM: ARTISTIC INDEPENDENCE*?

- | | | | |
|--------------------------|--------------------------------|--------------------------|---|
| <input type="checkbox"/> | Friend Or Family Member | <input type="checkbox"/> | Williams-England Blog Or Website |
| <input type="checkbox"/> | Facebook | <input type="checkbox"/> | Wonderroot |
| <input type="checkbox"/> | Twitter | <input type="checkbox"/> | Other: |
| <input type="checkbox"/> | Past <i>FORM</i> Artist | | |

ARTIST BIO (150 WORDS OR LESS - KEEP IT SHORT AND INTERESTING)

Submission #1 Title

Medium

Year

Submission #2 Title

Medium

Year

Submission #3 Title

Medium

Year

Submission #4 Title

Medium

Year

Submission #5 Title

Medium

Year

Submission #6 Title

Medium

Year

Submission #7 Title

Medium

Year

Submission #8 Title

Medium

Year

Submission #9 Title

Medium

Year

Submission #10 Title

Medium

Year

***PLEASE LIST A WEBSITE OR E-MAIL ADDRESS THAT YOU WOULD LIKE TO USE AS YOUR PUBLISHED CONTACT INFORMATION IF CHOSEN FOR *FORM: ARTISTIC INDEPENDENCE 2011*.**

OR

I WOULD LIKE TO USE THE E-MAIL INCLUDED ON PAGE 2

I HAVE READ AND UNDERSTAND THE GUIDELINES AND CRITERION FOR PARTICIPATING IN "FORM: ARTISTIC INDEPENDENCE 2011" TO THE BEST OF MY KNOWLEDGE. MY SUBMISSION AND ENTRY FORM CONTAINS MY WORK AND THE INFORMATION I HAVE PROVIDED IS COMPLETE AND TRUE. I UNDERSTAND THAT BY CHECKING THE BOX BELOW, MY WORK MAY BE USED FOR PROMOTIONAL PURPOSES. ONLY THE WORK I HAVE SUBMITTED WILL USED FOR PUBLICATION.

**CLICK THE BOX
TYPE YOUR NAME**
